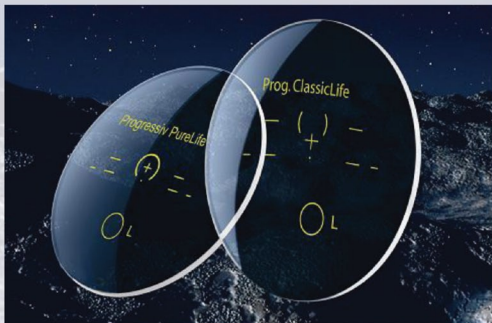


# *New* FreeForm from RODENSTOCK



New to the Rodenstock collection of Premium FreeForm Lenses are Progressiv ClassicLife®/ClassicLife XS Free®, and Progressiv PureLife®/PureLife XS Free®

## The ClassicLife Free®/PureLife Free® Benefits

- Up to 10% wider visual fields, Up to 20% less swim effect
- Very soft power increase resulting in reduced Peripheral distortion
- Designed with the Retina Focus Principle for easy adaptation
- Manufactured with state-of-the-art 3D freeform technology
- Spherical front surface, progressive aspheric/atoric back surface
- Up to 20 base curves to eliminate unwanted "base curve effects"
- Second Generation "Position of Wear" customization

Trusted brand-name lenses now in total Free-Form!!

