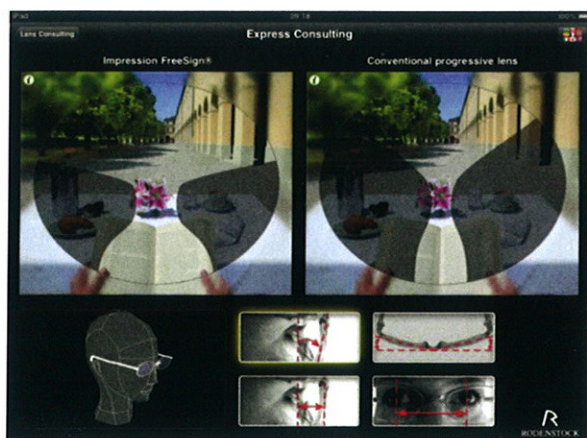


Show your clients the **real difference** between conventional lenses and **Rodenstock FreeForm** with the Rodenstock Lens Consulting App!



Increase your sales of **Rodenstock free-form** lenses by using the Rodenstock Lens Consulting app for the Apple iPad! This App shows the clarity of Rodenstock Impression lenses in all viewing zones - even as you change the fitting parameters!!

To start your promotion, or for more details, please contact:
 Martin Bell: 1-800-387-7750 x2246, Martin.Bell@rodenstock.ca or
 Janet Babic: 1-800-387-7750 x2247, Janet.Babic@rodenstock.ca

Rodenstock iPad Promo

Office Name, Address: _____

Contact Name: _____

Start Date: _____

	Date	Lab Used	Lens Type	Invoice #
1	_____	_____	_____	_____
2	_____	_____	_____	_____
3	_____	_____	_____	_____
4	_____	_____	_____	_____
5	_____	_____	_____	_____
6	_____	_____	_____	_____
7	_____	_____	_____	_____
8	_____	_____	_____	_____
9	_____	_____	_____	_____
10	_____	_____	_____	_____
11	_____	_____	_____	_____
12	_____	_____	_____	_____

After you receive your iPad, keep saving your invoice numbers! For each pair of Impression and/or MyView purchased, you will receive a **\$10 iTunes gift card** that can be used to purchase music or video for your iPad. The promotion will run for 6 months, two months to earn your iPad and the next 4 months to earn iTunes Gift Cards. There is a limit of one iPad per office.

Thank-you for your support of Rodenstock Lenses!!